

From Ambition to Action

2023-2026 strategy refresh

Best place to work

We will continue to strive to be a smarter working organisation, working together so that everyone is proud to work here, feels they belong and are valued.

We will focus on:

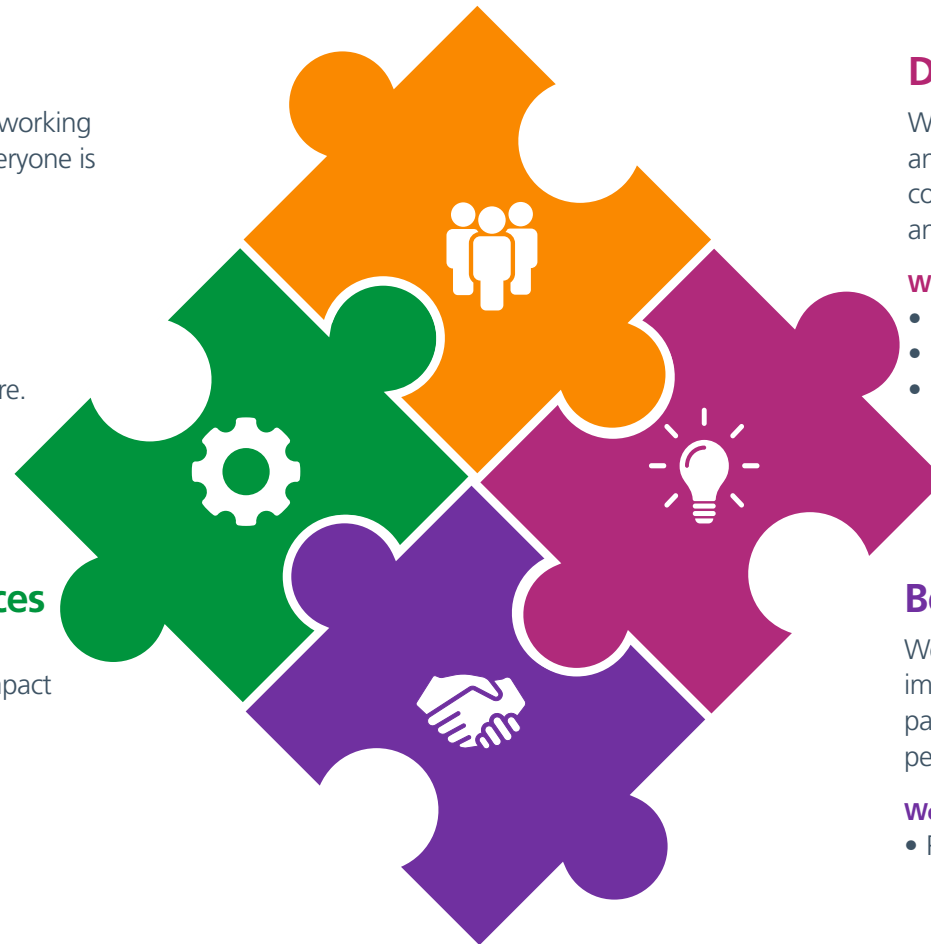
- Looking after our people.
- Belonging in our organisation.
- New ways of working and delivering care.
- Growing for the future.

Making best use of resources

We will deliver effective and sustainable services, considering the environmental impact and social value of everything we do.

We will focus on:

- Financial sustainability.
- Our environment and workspaces.
- Giving back to our communities.



Deliver best quality services

We will consistently deliver good quality, safe and effective services, making every contact count, meeting the needs of our communities, and focusing on reducing health inequalities.

We will focus on:

- Improving access and flow.
- Learning and improvement.
- Improving the experience of people who use our services.

Be the best partner

We will be at the forefront of integration, improvement and innovation, working with partners to deliver services that enable people to live happier, healthier lives.

We will focus on:

- Partnership working.