

# Our Learning Disabilities Challenge

Helping people with learning disabilities to start well, live well and age well in West Yorkshire



# Our ambition and context

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2023 will see an increased focus across the West Yorkshire Health and Care Partnership on improving the lives of people with learning disabilities.

One of our Partnership's [10 Big Ambitions](#) is to reduce the gap in life expectancy for autistic and other neurodiverse people, people with learning disabilities and people with mental health conditions by 10% by 2024.

Achieving this ambition will help make life better for more than 200 000 people living in West Yorkshire.



# Our ambition and context

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How we will know that we have improved health and wellbeing for people with learning disabilities:

- People with learning disabilities who live in West Yorkshire will live longer, healthier lives.
- People with learning disabilities will have better patient experiences and better outcomes.
- Our health and care services will be regarded as an example of best practice in how it promotes the health needs of people with learning disabilities.



# Our comms work

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We have launched a new communications package that will help to promote this work across the Partnership and beyond, comprising these new pages on our website:

[Learning Disabilities Challenge](#)

[Start well,](#)

[Live Well,](#)

[Age Well](#)

[Working with people with Learning Disabilities.](#)

and a suite of assets that we have shared with place and Trust-based comms leads including:

- Teams backgrounds,
- twitter images,
- web page headers and
- static images

and a social media campaign (twitter and LinkedIn)

a news release

a leadership message for January



# Our Health and Care Champions

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Our Learning Disabilities Health and Care Champions project brings the expertise and lived experience of people with learning disabilities into the heart of our programme work, enabling us to benefit from their advice and recommendations.

Our new web pages link to pages hosting the work of the Champions:

[Health and Care Champions](#)  
[The work of the Champions](#)



# Our ask of you:

- Browse the pages
- Send us new content
- Share and use the pages and assets – you can get links to the full asset suite from Mary Jo [maryjo.pearson1@nhs.net](mailto:maryjo.pearson1@nhs.net)
- Retweet and share our social media content

