

Better Lives 2020-21

Agenda
Item

13.0

- Launched May 2020
- Income £181,057.10 (£156,000 grants from NHSCT)
- Fundraising events - 11
- Corporate Sponsors – 2 PEC (official) Morrison’s (event)
- Grant Applications Submitted 7, 1 successful, 3 unsuccessful, 3 pending.
- 76 charitable applications received from staff – (50 were COVID related)
 - Two were incomplete – £1,959.90
 - Two were rejected – £2,898
 - COVID approved – £106,127.57
 - All others approved – £27,951.09



2021

- P.E.C became our first corporate partner- hosting their own events and volunteering
- New fundraising partnerships with other local NHS charities
- Team effort to secure a national adoption for the Big Tea with Morrisons
- New local relationships with local Morrisons stores
- First grant awarded for a new allotment in Keighley for the EI team
- Grant application pending for Morrisons Foundation
- Grant application pending for Skipton Building Society Foundation

2021 events

Big Tea

Superhero day

5K in May

3 Peaks Challenge

World Mental Health Day

Save the date!



The **NHS Big Tea** is taking place on **Monday 5 July** and we'd love you to pop the kettle on and join us.

We'll be back in touch with lots of exciting plans and ways you can support us.



- Fabulous opportunity to promote our work internally
 - Ideal event to attract new corporate supporters
 - Great platform to host our own Better Lives event in Saltaire
- Local Morrisons stores across Bradford already planning their events
- Host your own tea-party with family & friends- invites, posters & bunting
- Share with all your networks- make this our biggest ever fundraiser
- Introduce the charity to all your local business networks/contacts
 - Amazing opportunity to get together as a communit**ea**!!



- Monday 5th July- NHS Superhero day in primary schools across Bradford and Craven in partnership with Airedale & Bradford Hospitals charities
- Lovely opportunity for schools to raise funds for their local NHS and to share our mental health materials for children





- **National initiative- but can raise funds for Better Lives:**
- Run, walk, cycle, swim 5K- pay £5 to take part & raise sponsorship
- E.g. I'm going to walk/cycle 5k a day, every day in May
- Encourage 5 others to take part



NHS

Bradford District Care
NHS Foundation Trust

Help us make
Better Lives with our

Yorkshire 3 Peaks
Challenge!

Charity number 1130011

@BDCFT_BLCharity



Saturday 25th September 2021

- A 24.5-mile trek over Pen y Ghent, Whernside and Ingleborough (each one just over 2000ft high)
- The route starts in Horton in Ribblesdale (postcode BD24 0HF)
- In partnership with Calderdale & Huddersfield NHS charity
- Registration opening soon



Thank you

For more information and to hear more about our fundraising please contact:
helen.verity@bdct.nhs.co.uk or betterlivescharity@bdct.nhs.uk

We look forward to welcoming you to our events and fundraising family