

Board of Directors

25 June 2020

Paper title:	Membership Engagement Strategy: Governors, representing you	Agenda item 14
Presented by:	Paul Hogg, Director of Corporate Affairs	
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Purpose of the report		
Presentation of the Trust's third membership strategy, which will be supported and monitored through the Council of Governors Membership Development Committee.	For approval	X
	For discussion	
	For information	

Executive summary
<p>Foundations trusts came into being in the Health and Social Care Act 2003, and work by having strong governance structures that supports local accountability. Accountability is through members representing the community that the Trust provides services to, Governors representing the members. As a foundation trust, we have over 9,500 public members, plus any member of staff (unless they opt out of being a member) who is either on a permanent contract, or a temporary one of at least 12 months, which is circa 3,000 colleagues. Since the Trust became a foundation trust on 1 May 2015, this will be the third member strategy for our organisation, with the last one naturally coming to an end in 2019. The Council of Governors Membership Development Committee agreed the name and strapline of this new strategy: <i>Governors, representing you</i>, which has a particular focus on engagement, and working with other key Trust strategies, such as Better Lives, Together; and Your Voice Matters, the participation and involvement strategy.</p> <p>The strategy was approved by the Council of Governors on 27 February 2020, before the COVID-19 pandemic emerged, when they noted that there will be a supporting annual action plan, which will be monitored through the Membership Development Committee. The action plan will focus on a small number of priorities, as presented at the Council of Governor meeting on 12 December 2019. It was agreed that reports from the Membership Development Committee will be presented to the formal Council meeting by means of providing an update and assurance on progress made. The paper is being presented to the Board at this point, so Governors and the Corporate Governance Manager can then review how the engagement goals might be pursued during, and after COVID-19, using some of the learning from the Recovery Cell programme.</p>

Do the recommendations in this paper have any impact upon the requirements of the protected groups identified by the Equality Act?	State below 'Yes' or 'No'	If yes please set out what action has been taken to address this in your paper
	No	

Recommendation
<p>The Board of Directors is asked to:</p> <ul style="list-style-type: none"> note the progress made on the finalisation and approval of the membership engagement strategy: <i>Governors, representing you</i>; and note the assurance framework for strategy delivery.

Strategic vision				
Please mark those that apply with an X				
Providing excellent quality services and seamless access	Creating the best place to work	Supporting people to live to their fullest potential	Financial sustainability growth and innovation	Governance and well-led
				X

Care Quality Commission domains				
Please mark those that apply with an X				
Safe	Effective	Responsive	Caring	Well Led
				X

Relationship to the Board Assurance Framework (BAF)	<p>The work contained with this report links to the following strategic risk(s) as identified in the BAF:</p> <ul style="list-style-type: none"> N/A.
Links to the Corporate Risk Register (CRR)	<p>The work contained with this report links to the following corporate risk(s) as identified in the CRR:</p> <ul style="list-style-type: none"> N/A.
Compliance and regulatory implications	<p>The following compliance and regulatory implications have been identified as a result of the work outlined in this report:</p> <ul style="list-style-type: none"> Provision of a Foundation Trust to have a membership strategy. Links to best governance practice as articulated in the Foundation Trust Code of Governance and the work of the Governors.