

Health Awareness Campaigns

2019-2020 Schedule

Each year the Library and Health Promotion Resources team for BDCFT coordinate six health awareness campaigns in Bradford and Airedale. Campaigns run via the distribution of campaign display packs, which contain leaflets and posters on the campaign topic, and also online via our website, with key campaign information and digital resources available for download.

Our campaigns are collaborative, and we welcome any local organisation, whether NHS, public sector, voluntary or private, to get on board and spread the campaign message. These campaigns aim to coordinate public health efforts across the district, allowing many different partner organisations to work together, ensuring that all people in Bradford and Airedale have the key health messages needed to enable them to live to their fullest potential.

To join our email list, to keep up-to-date on the latest health awareness campaigns, please email library.lynfield@bdct.nhs.uk. Please note that all GP practices in the area automatically receive campaign display packs.

Campaign Topic	Provisional Campaign Dates
Mental Health Awareness: Body Image	13 th – 31 st May
Know your Numbers: Heart Health and Physical Activity	10 th – 28 th June
Suicide Awareness	2 nd -20 th September
Go Sober for Stoptober : Smoking Cessation and Alcohol Awareness	1 st – 31 st October
Self-Care and Winter Health	18 th November – 6 th December
Air Quality and Road Safety	TBC