

Chief Executive's Report
Nicola Lees, Chief Executive

Purpose of this Report:

To update Board members on national, regional and local issues, announcements relating to mental health, learning disability and community health services, and Chief Executive level discussions within the local health economy.

Recommendations

That the Board:

- **Notes** the content of the Chief Executives report

Previous meetings/committees where the report has been considered: Executive Management Team

Risk issues identified for discussion: Board members will want to identify any risks emerging from the content of the paper, and how new issues and challenges across the NHS might affect BDCFT. Any emerging issues may be taken forward through individual discussions with Directors outside Board meetings or suggesting a future paper to the Board or its Committees.

Links to Strategic Drivers

This report underpins all four of the strategic drivers.

Links to principal risks

There are no specific risk issues identified

Publication under Freedom of Information Act:

This paper has been made available under the FOI Act.

CQC outcomes

This paper provides assurance in relation to the well-led framework

Trust News

Carers Hub is hosting free weekly energising workshops to help boost carer's energy. The workshops will be delivered by Jason Smith (pictured) who specialises in hypnosis applications for health, healing and fitness. [➤ Read more](#)



Local News

My Wellbeing College is a free NHS service run in partnership by Bradford District Care NHS Foundation Trust and local voluntary and community organisations such as Bradford Counselling Service and the Cellar Trust.

individuals in mental health crisis. The service, launched on 'Blue Monday' has been set up to help people through life's ups and downs. [➤ Read more](#)

Healthwatch report – Airedale and Partners (Vanguard) Telemedicine in Care Homes Service: Healthwatch Bradford and District were commissioned by the Enhanced Health in Care Homes NHS Vanguard to evaluate the Telemedicine service provided to care homes by Airedale and Partners Ltd, in partnership with Airedale NHS Foundation Trust and Immedicare. The document is not yet available in the public domain. This will be shared at a later date.

National News

National Strategy for Policy Custody: The Strategy is preparing for the Policing and Crime Bill and includes not using Police cells for mental health detention and diversion. [➤ Read more](#)

Investing in Mental Health Services: NHS providers says frontline mental health funding is on course to fall short again. [➤ Read more](#)

NHS Improvement has published the national quality board's Safe, sustainable and productive staffing guidance for acute adult inpatient wards and learning disabilities services. [➤ Read more](#)

Blocked beds blight mental health care: The BBC reports that delays in discharging people from hospital are rising more rapidly in mental health trusts than other parts of the NHS in England, a study shows. [➤ Read more](#)



Share our good news on twitter by clicking 'read more' and using the twitter tap on the right hand side.

Trust News

Care Trust Health Heroes thanked by the Board: Around 50 members staff, who have won, been highly commended and/or shortlisted for local, regional, nation and international awards in 2016 were invited to join members of the Trust board in December in celebration of their fantastic achievements.

[➤ Read more](#)



Royal College of Psychiatrists Accreditation for Community Mental Health services newsletter (ACOMHS): Bradford District Care NHS Foundation Trust features twice in the 2nd edition of the ACOMHS newsletter!

- Bradford South and West Adult Community MH team has become one of the first teams to be accredited by ACOMHS; and
- Nosheen Zabir talks about the Individual Placement Support Service (IPS) Employment Service 'Making Work, Work'. [➤ Read more](#)

Local News

Winter Pressures: Phil Hubbard, Deputy Director for Adult Physical Health has been working hard to develop positive relationships with both the Acute providers in Bradford & Airedale. Over the past month this has included:

- Supporting discharge planning with both acute providers to ensure timely and effective discharges to the community. Additional investment is identified by Bradford CCG's to support working with the Bradford Teaching Hospitals (BTHFT) discharge hub;
- Further development of the complex care model which will support BTHFT and GP's to develop a step up/down approach for virtual ward, with an integrated intermediate care hub to include all referrals for complex care for community and acute. This has already been developed within Airedale NHS Trust (ANHST);
- Supported work around the urgent care agenda and on the 19 December Trust staff attended a 'discharge to assess' workshop and a collaborative work plan was developed;
- During the last few weeks, as winter pressures have been heightened, workforce and support has been offered including community matron support to virtual ward and community staff to support winter wards. A number of staff were deployed last week to support ANHST, further work this week has included in-reach of community matrons to support early discharge; and
- Work is ongoing with the Local Authority (LA) and the Trust to develop robust pathways to support care homes in providing subcutaneous fluids to care homes, preventing unnecessary admissions to hospital.

National News

National Strategy for Policy Custody: The Strategy is preparing for the Policing and Crime Bill and includes not using Police cells for mental health detention and diversion.

[➤ Read more](#)

Trusts aced to postpone operations over Christmas: Hospitals in England were advised by NHS Improvement, to halt elective surgery over Christmas to ensure enough beds are free for patients who need emergency treatment. [➤ Read more](#)

Hospitals ordered to divert patients from overstretched A&Es: Over the Christmas period, hospitals were ordered to divert patients from A&E units in an unprecedented step to help stave off a winter crisis. [➤ Read more](#)

Winter pressures force ambulances to queue at A&E: Heaving A&E departments forcing patients to wait outside in ambulances as freezing conditions hit the UK. [➤ Read more](#)

The BBC reported on leaked document highlights long A&E waits: shows full extent of NHS winter crisis. [➤ Read more](#)

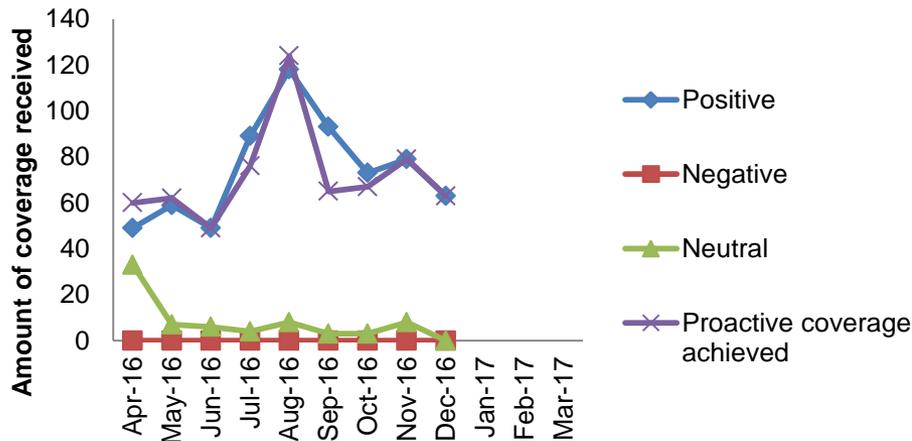


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External Media Report - December 2016

The Trust's winter campaign has continued to generate coverage in December including a feature in the Telegraph and Argus. The Trust's pilot perinatal mental health service generated positive coverage across media. This followed a national announcement by NHS England. Twitter followers and Facebook likes continue to grow, with a slight dip in engagement (people retweeting and sharing our content) this month.

Sentiment of overall media coverage (proactive and reactive) April 2016 - March 2017



In December the Trust achieved positive/neutral coverage for the following proactive media activity:

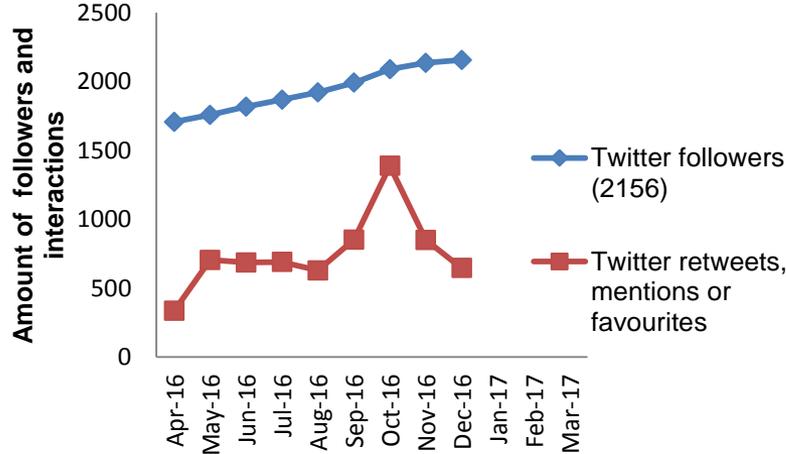
- **Police training, MH staff** – Keighley News, Wharfedale Observer, Craven Herald, Ilkley Gazette (additional coverage in previous month).
- **Dementia dental award** – Telegraph and Argus, Craven Herald, Wharfedale Observer, Ilkley Gazette, Keighley News.
- **Perinatal mental health service** - Telegraph and Argus, Craven Herald, Wharfedale Observer, Ilkley Gazette, Keighley News.
- **Care Trust heroes thanked by Board** – press release and photo story generated two pieces of coverage in: Telegraph and Argus, Craven Herald, Wharfedale Observer, Ilkley Gazette, Keighley News.
- **Re-appointment of non-executive director** – Telegraph and Argus, Keighley News.
- **Tips to avoid a fall** – Telegraph and Argus, Keighley News, Craven Herald, Wharfedale Observer.
- **Stay well this winter** – feature in the Telegraph and Argus.

Social media

[Twitter](#) 

twitter.com/BDCFT

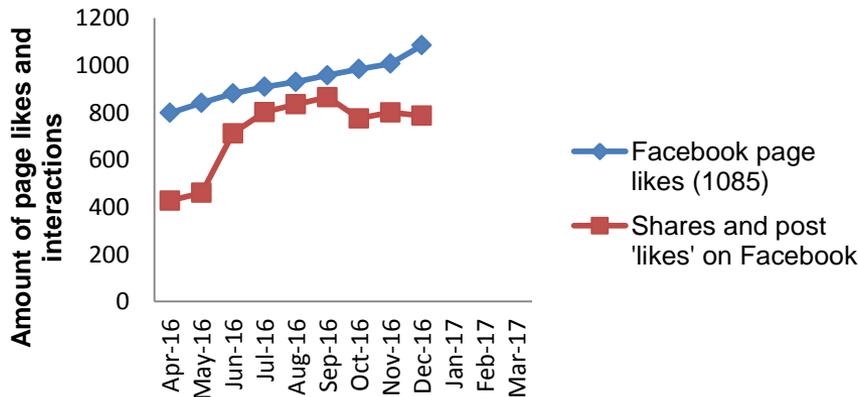
Levels of interaction and followers on Twitter



[Facebook](#) 

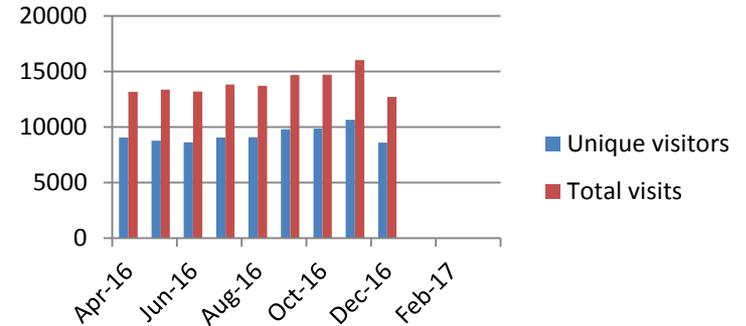
facebook.com/bdct02

Levels of interaction and page likes on Facebook

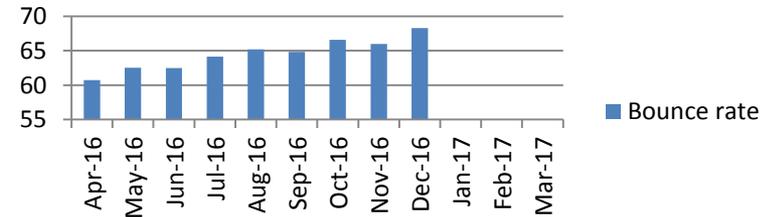


Online media

Web Traffic



Bounce rate



External communications focus

Q3 (Jan 2017 – end Mar 2017)

- IAPT formal launch (16 Jan)
- Publish two-year plan 2017-19 (end Jan)
- Time to Talk (2 Feb)
- Staff survey (tbc)
- Board on the Road meetings - (on-going)

National News

NHS England:

- Allied Health Professions Into Action [➤ Read more](#)

Institute of Healthcare Management

published a report 'Swimming together or skunking alone: Health, care and the art of systems leadership' which is based on interviews with senior leaders in health and local government on what is happening as managers grapple with the sustainability and transformation plan process. [➤ Read more](#)

Public Health England presents Support after a suicide: a guide to providing local services. [➤ Read more](#)

The Patients Association presents a charter identifying key pledges that both patients and health and care professionals will abide by while in care settings, focussing on patients who experience swallowing difficulties. [➤ Read more](#)

GOV.uk:

- Prime Minister unveils plans to transform mental health support. [➤ Read more](#)
- Jeremy Hunt, Secretary of State for Health talks about mental health service improvements and maintaining NHS performance standards. [➤ Read more](#)
- Public health grants to local authorities 2017 to 2018. [➤ Read more](#)

Children's Commissioner:

- Support provided to Young Carers in England. [➤ Read more](#)

NHS Providers:

- Delivering care in every setting - Loss of Out-of-hospital capacity undermining NHS care for local patients. [➤ Read more](#)
- Extra social care funding for councils welcome but finding a long-term solution remains critical. [➤ Read more](#)
- Blogs:
 - External affairs advisor Sally Percy blogs on [what Brexit means for the NHS](#)
 - Director of policy and strategy Saffron Cordery looks at [the reasons why capacity isn't increasing and winter pressures remains a focus](#)
- NHS Providers Chief Executive Christ Hopson appeared before the Public Accounts Committee to give evidence to its "financial sustainability of the NHS" inquiry. Watch the session here 

Care Quality Commission (CQC) has published a report following a national review of the quality of investigations processes led by NHS trusts into patient deaths. [➤ Read more](#)

HSJ:

- Hospital Consultants and Specialists Association has been granted national recognition by NHS Employers, resulting in a second national body representing doctors. The new union will play a full role in pay negotiations, and terms and conditions alongside the British Medical Association.

NHS Improvement has published the national quality board's *Safe, sustainable and productive* staffing guidance for acute adult inpatient wards and learning disabilities services. [➤ Read more](#)

The Guardian:

- Locums claim up to £155 an hour to fill NHS gaps. [➤ Read more](#)
- Doctors warn NHS on verge of failure without cash injective. [➤ Read more](#)

The Telegraph:

- MP calls for action to bring down "unacceptable" suicide rate [➤ Read more](#)
- Lack of access to GPs fuelling A&E crisis [➤ Read more](#)

The Times:

- Dementia patients marooned in hospital [➤ Read more](#)
- Nursing degree applications fall by a fifth [➤ Read more](#)

Department of Health:

- Terms and conditions for the NHS when procuring goods and services from commercial organisations [➤ Read more](#)
- Third annual report on suicide prevention [➤ Read more](#)
- Government response: Five Year Forward View for Mental Health [➤ Read more](#)

BBC news:

- Steel rise in A&E psychiatric patients. [➤ Read more](#)