

BOARD MEETING

26 May 2016

Paper Title:	Chief Executive's Report
Section:	Public
Lead Director:	Simon Large, Chief Executive
Paper Author:	Paul Hogg, Trust Secretary
Agenda Item:	7
Presented For:	Discussion

1. Purpose of this Report:

The purpose of this report is to update Board members on national, regional and local issues, announcements relating to mental health, learning disability and community health services and Chief Executive level discussions within the local health economy.

2. Summary of Key Points

There are a number of significant reports that have been published recently and the Board may wish to focus on one of more of the following:

- The King's Fund report about reflections of departing NHS chief executives;
- A technical briefing about the modelling assumptions prior to the publication of the 5 Year Forward View; and
- Local successes across the Trust including the recent Research and Development conference and IPS accreditation.

3. Recommendation:

That the Board:

- Agrees to note the content of the report and identifies any other items that require further discussion at the Board meeting itself.

4. Financial Implications

None.

5. Legal Implications

None.

6. Equality Impact Assessment

Not applicable.

7. Previous Meetings/Committees Where the Report Has Been Considered:

Highlight whether the paper has been discussed at any of the following meetings by placing a tick in the relevant box(es):

Audit Committee	<input type="checkbox"/>	Quality & Safety Committee	<input type="checkbox"/>	Remuneration Committee	<input type="checkbox"/>	Finance Business & Investment Committee	<input type="checkbox"/>
Executive Management team	<input checked="" type="checkbox"/>	Directors' Meeting	<input type="checkbox"/>	Chair of Committees' Meeting	<input type="checkbox"/>	MH Legislation Committee	<input type="checkbox"/>

8. Risk Issues Identified for Discussion

- Board members will want to identify any risks emerging from the content of the paper, and how new issues and challenges across the NHS might affect BDCFT. Any emerging issues may be taken forward through individual discussions with Directors outside Board meetings or suggesting a future paper to the Board or its Committees.

9. Publication under Freedom of Information Act

This paper has been made available under the Freedom of Information Act.

May 2016

Chief Executive's Report

Local issues

BDCFT joins the IPS Centre of Excellence Network

The Trust's Individual Placement and Support Employment service was recently reviewed by the East Midlands/University of Nottingham IPS Lead and it has achieved a 'Good Fidelity' across the range of indicators for a quality Individual Placement and Support service. As a result of this achievement, the Trust has been invited to join the 'IPS Centres of Excellence' network – which is a credit to everyone on the IPS team after only a few months of full operation.

'Moving Forward Programme Launch'

A number of Board members were present at the launch of the Trust's second Moving Forward programme - aimed at supporting BME band 5 and 6 staff with leadership aspirations and potential which took place on 27 April at the Carlisle Business Centre. The event was well attended by interested applicants and some of their managers – and included 10 potential applicants from Bradford Teaching Hospitals Trust. The programme is aimed at creating an inclusive and diverse leadership within the Trust which is one of the key aims of the organisation's BME in Employment Strategy.

Funded by Health Education Yorkshire and the Humber, the audience heard about the importance of the programme drawing upon a diverse talent pool and creating a culture and workforce that supports the delivery of culturally sensitive services to the populations we serve in a challenging and changing environment.

Putting Research and Evidence into Practice (PREP 2016)

On 5 May, the Trust held its biennial research conference attended by over 150 delegates from the Trust, neighbouring NHS organisations and universities throughout the region attended.

This event has become one of the highlights of the BDCFT calendar and included:

- a presentation from Professor Robbie Foy, from the University of Leeds, speaking about how to get 'real world evidence' into real world practice;
- a presentation from Professor Simon Gilbody, from the University of York, presenting a compelling evidence-base in support of smoking cessation in mental health services. Professor Gilbody is leading a major research project into smoking cessation for mental health service users called Scimitar Plus and BDCFT is helping to recruit to the trial.

- A keynote speech by Dr Paul Galdas, from the University of York, who gave a thought-provoking presentation of his research into how to help men with long-term conditions to become more involved in self-management.

The event was a huge success and a reflection of the continuing growth of BDCFT as a research active organisation and an Foundation Trust with whom universities look to collaborate.

National Issues

The chief executive's tale: views from the front line of the NHS

This recent King's Fund report, produced in partnership with NHS Providers, draws on the experiences of 12 departed or departing NHS chief executives to illuminate the realities of leadership in the NHS today.

Link: [King's Fund report](#)

Improving support for carers

The Department of Health is developing a new strategy to set out what carers need and is seeking view from carers, those who have someone care for them, businesses, social workers, NHS staff and other professionals that support carers. The Department of Health's call for evidence closes on 30 June 2016.

Link: [information about supporting carers](#)

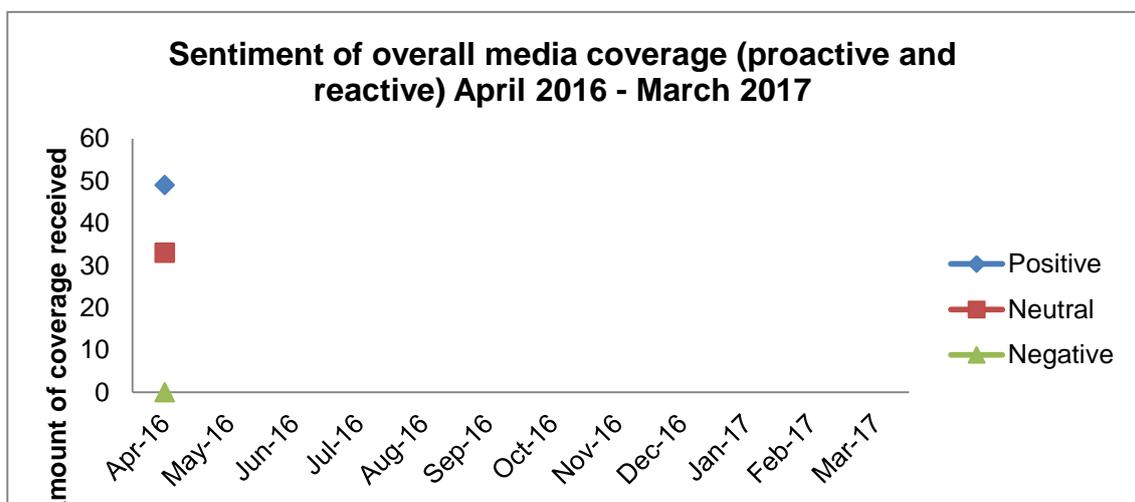
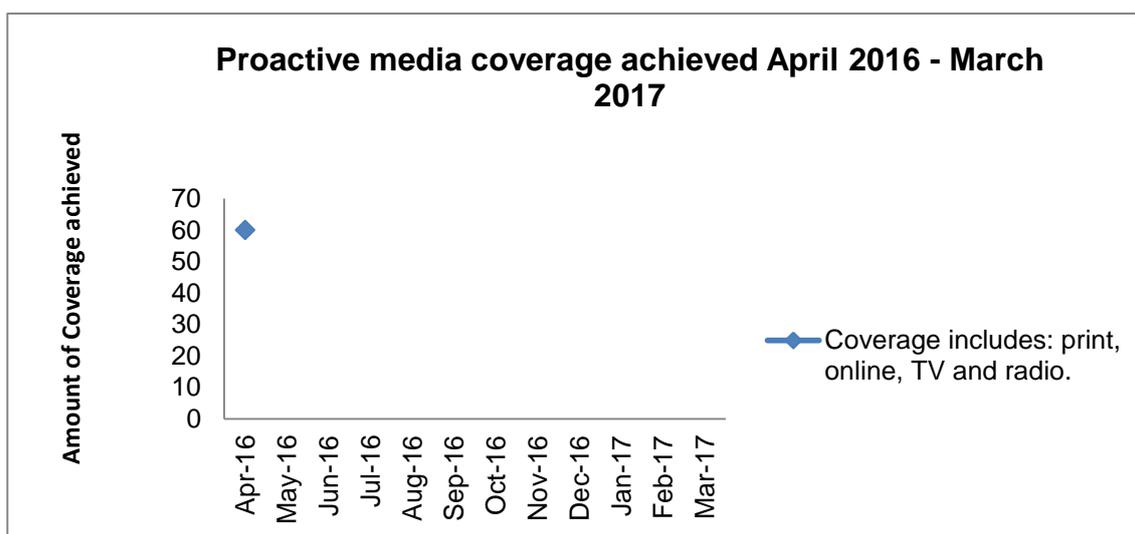
NHS Technical note about 5 Year Forward View modelling

At the request of the Health Select Committee, NHS England has published a technical briefing note which describes the modelling undertaken in the lead up to October 2014, when the NHS published the 5 Year Forward View.

Link: [Technical briefing note](#)

External Media Report March 1 – 30 April 2016

Communicating the Trust's Annual Plan, to engage staff and external stakeholders, was the team's key focus in April – the Plan's 'home' page featured in the Trust's most visited web pages in April (ranking ninth). In this month's report we start tracking figures for the new financial year – coverage is consistent with March (60 pieces); digital engagement continues to grow (up 0.75% for web, 2% for twitter, 4% for facebook).



In April the Trust achieved positive/neutral coverage for the following proactive media activity:

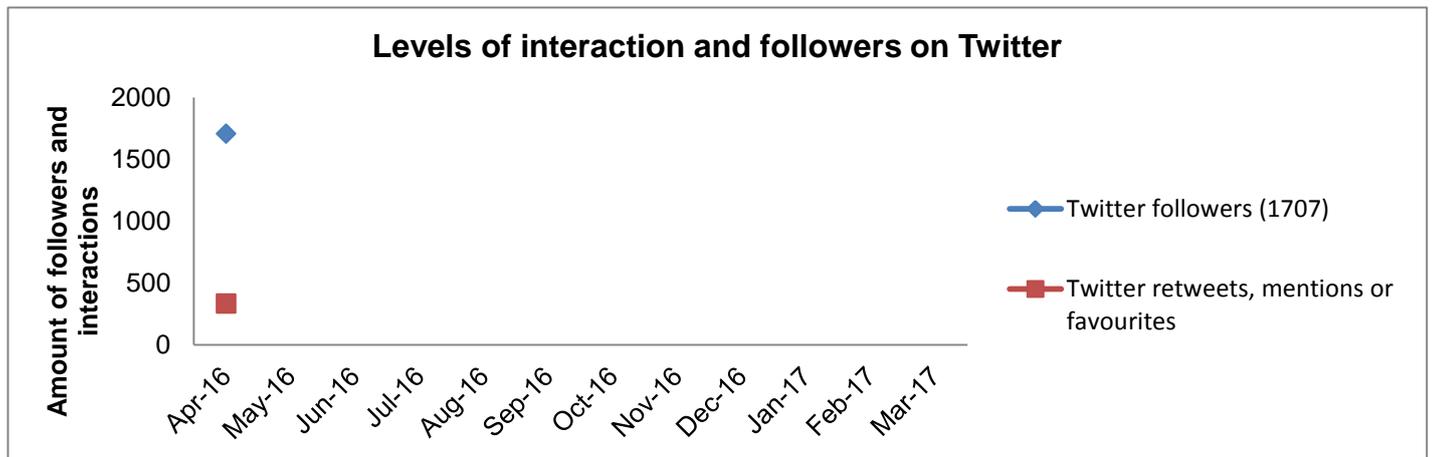
- Dementia Assessment Unit receives gold award – featured on BCB Radio, T&A, Craven Herald, Keighley News, Wharfedale Observer, Ilkley Gazette.
- Annual Plan – T&A, Craven Herald, Keighley News, Wharfedale Observer, Ilkley Gazette.
- Dental team shortlisted for national award – Wharfedale Observer, Ilkley Gazette, Keighley News, T&A, Craven Herald.
- On-going activities at the Carers Hub – featured in T&A.
- On line Q&A on apprentice schemes – Guardian online; Courtney White, clerical assistant, took part in an on-line session about getting into healthcare through apprenticeship schemes.

Social and online media:

Twitter

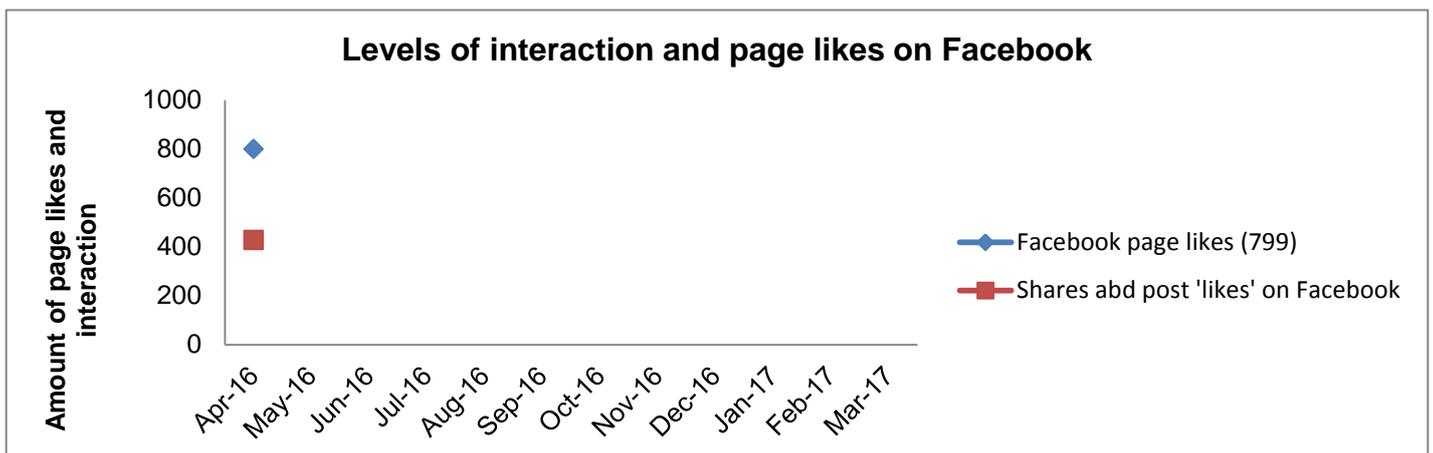


twitter.com/BDCFT



Facebook

facebook.com/bdct02



Website

bdct.nhs.uk

You & Your Care

April – website traffic:

- **9,064 unique visitors** – the number of distinct individual visits, regardless of how many times they visit.
- **13,178 total visits** – all the pages that individuals view.
- **60.74% bounce rate** – visitors leaving the site after only visiting one page.

Communications Team External Media Focus

Quarter 1 (April 2016 – June 2016)

- Annual Plan 2016/17 - (April/ May) ✓
- Mental Health Awareness Week – (16-22 May): Making Work Work Excellence status (13 May); patient story for Board (26 May)
- Volunteers thank you event - (24 May)
- Nursing celebration event - (17 June – promote on day/ post event)
- You're a Star Awards - finalists and winners (on-going to 15 July)