

BOARD MEETING**30th June 2016**

Paper Title:	CQUIN – John’s Campaign
Section:	Public
Lead Director:	Nicola Lees
Paper Author:	Allison Bingham
Agenda Item:	11
Presented For:	Approval of John’s Campaign Support Statement (Leaflet)

1. Purpose of this Report:

1. For the Board to understand the background to John’s Campaign
2. For the Board to view and approve first draft resources produced in support of John’s Campaign per Q1 requirements of the CQUIN FY 2016-2017
 - o John’s Campaign support statement (leaflet)
 - o John’s Campaign poster
 - o Carer’s Passport

2. Summary of Key Points

1. The CQUIN for John’s Campaign represents a potential £348K income for FY 16/17
 - a. Q1 Requirement of the CQUIN is to produce a Board approved John’s Campaign Statement
2. John’s Campaign resources have been produced (first iteration) in the following formats:-
 - a. Leaflet (main statement)
 - b. Poster
 - c. Carer’s passport
3. These first draft resources may change throughout the financial year in response to carer’ +/- commissioner’ feedback following implementation within BDCFT.

3. Board / Committee Consideration

The Board are asked to:-

- Consider the content and format of the John’s Campaign Support Statement (see leaflet) and supporting resources (see poster and carers passport).
- Approve the content of the John’s Campaign leaflet (with acknowledgement that further amendments may take place throughout the financial year in response to further consultation and feedback from carers +/- commissioners following implementation of the resources within BDCFT).
- Support the additional resources produced (poster, carer’s passport) in support of the campaign.

4. Financial Implications

Revenue Capital

See above

5. Legal Implications

None

6. Assurance

	Assurance provided?
Board Assurance Framework	No
CQC Themes (see below)	Yes – Caring, Responsive, Effective, Well Led
Monitor Risk Assessment Framework	No
Other (please specify):	

This paper provides assurance in relation to the following CQC Themes:

Caring:	Staff involve people who use our services and treat them with compassion, kindness, dignity and respect
Responsive:	Services are organised to meet the needs of people who use our services
Effective:	Care, treatment and support achieves good outcomes, helps to maintain quality of life people who use our services and is based on the best available evidence.
Well led:	The leadership, management and governance of the organisation make sure it's providing high-quality care that is based around individual needs, encourages learning and innovation, and promotes an open and fair culture.

7. Equality Impact Assessment

Not undertaken

8. Previous Meetings/Committees Where the Report Has Been Considered:

Highlight whether the paper has been discussed at any of the following meetings by placing a tick in the relevant box(es):

Audit Committee	<input type="checkbox"/>	Service Governance Committee	<input type="checkbox"/>	Remuneration Committee	<input type="checkbox"/>	Resources Committee	<input type="checkbox"/>
Executive Management team	<input checked="" type="checkbox"/>	Directors Meeting	<input type="checkbox"/>	Chair of Committee's Meeting	<input type="checkbox"/>	MH Legislation Committee	<input type="checkbox"/>

9. Risk Issues Identified for Discussion

Not applicable

10. Links to Strategic Drivers

Patient Experience	Quality	Value for Money	Relationships
Participation in John's Campaign likely to enhance patient experience via maintaining proximity and active involvement of carers and patients during inpatient admission of people who experience dementia.	Potential to improve the quality of care via contribution of carers to routine care tasks (e.g. feeding, washing, dressing) and or socialization throughout an inpatient admission.	Potential for ongoing contribution of carers to enhance ward environment and experience for patients.	Potential for greater collaboration between BDCFT staff and carers via participation in John's Campaign.

11. Publication Under Freedom of Information Act

This paper can be made available under the Freedom of Information Act

12. Recommendations:

That the Board / Committee:

- Approve the content of the John's Campaign leaflet (with acknowledgement that further amendments may take place throughout the financial year in response to further consultation and feedback from carers +/- commissioners following implementation of the resources within BDCFT).
- Support the additional resources produced (poster, carer's passport) in support of the campaign.